

Committee	Dated:
City Bridge Trust (CBT)	28 th January 2021
Subject: Update on London's Giving	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	N/A
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	N/A
What is the source of Funding?	
Has this Funding Source been agreed with the Chamberlain's Department?	N/A
Report of: Chief Grants Officer and Director of CBT (CGO)	For Information
Report author: Jenny Field, Deputy Director, CBT	

Summary

The purpose of this paper is to provide Members with an update on London's Giving, an initiative currently hosted by London Funders. You have been supporting the London's Giving movement since 2014, and, following your support of Islington Giving¹ since April 2011, you have also supported the development of individual local giving schemes which became one of the priorities of your Bridging Divides funding programmes launched in April 2018.

In January 2020, you approved a grant of £300,000 over 3 years towards the further development of the London's Giving movement hosted by London Funders over the period April 2020 to March 2023.

Recommendation

Members are asked to:

- Receive this report and note its contents

Main Report

Background

1. Placed-based giving schemes (PBGS) are exactly that: projects that promote and support the idea that everyone has something to give, be this time, skills or money and which provide a platform that brings together people, local

¹ Which inspired the development of the London's Giving movement

authorities, the voluntary sector and business to build a better borough for everyone.

2. The London's Giving Network has four main aims:
 - a) Provide **tailored support for local giving schemes**, ensuring that stakeholders in every borough can access support and advice on setting up a local giving scheme
 - b) Maintain and extend a **Learning Network**, providing masterclasses, training, action learning sets and peer to peer forums for those involved in local giving schemes.
 - c) Develop an **evidence base and knowledge hub** on place-based giving, providing practical tools, case studies and frameworks to demonstrate impact.
 - d) Establish a **sustainable future** for place-based giving in London.
3. Each borough-based PBGS scheme is different as it responds to local conditions. However, all share the same principles:
 - a) Recognising that everyone has something to give: time, talent and resources.
 - b) Building a shared understanding of local aspirations and needs, not driven by donors or funders.
 - c) Listening to local people and encouraging them to participate in decision-making.
 - d) Collaborating with partners to find better ways to improve places
 - e) Independence from any one stakeholder; all partners have an equal voice.
4. The table below provides an overview of the status of PBGS in each borough:

Active Scheme	Scheme in development	No scheme currently
Barking & Dagenham	Newham	Bexley
Barnet	Southwark	Brent
Camden	Tower Hamlets	Bromley
Ealing & Hounslow ²		Enfield
Hackney		Greenwich
Hammersmith & Fulham		Havering
Haringey		Hillingdon
Harrow		Lambeth
Islington		Redbridge
Kensington & Chelsea		Waltham Forest
Kingston		Westminster
Lewisham		
Merton		
Richmond		
Sutton		
Wandsworth		

² Hosted by Ealing & Hounslow Council for Voluntary Service

5. More information can be found on the [London's Giving](#) website which maps out where PBGS can be found and provides resources and shared learning for local schemes.
6. In July 2020, London Funders published [The Power of People, Partnerships and Place](#), sharing the learning from London's Giving over the previous six years.
7. Your funding includes an element for evaluation of London's Giving for which London Funders has procured Rocket Science. Rocket Science has worked with local schemes to develop a common set of metrics and monitoring framework.
8. All local schemes that you fund are required to use this framework, as well as be part of the network, as a condition of grant. To date, we have not encountered any objections from local schemes to these conditions who value the support the network provides as well as the framework for measuring success.

Appointment of dedicated worker

9. Until 2020/21, the development of new schemes and support of existing ones was undertaken by 2 freelance consultants. However, during this year, it was agreed with London Funders that a new in-house role could be established, that of Director of Collaboration (Local). Helen Mathie took up the position in November 2020. Her role is to support the development of PBGS in London, support and convene the existing network and to work in boroughs known to be 'cold spots' amongst London Funders' membership.

Case Studies

10. Below are some examples of local schemes which illustrate how different they are depending on local conditions.

Lewisham Local

Launched in 2016, Lewisham Local has taken an 'assets-based' approach, aiming to inspire local people, businesses and organisations to give more to Lewisham's communities. Although much of the business community in Lewisham is small (85% employ less than 5 people) it has been successful in engaging local businesses. For example, the Lewisham Local Card rewards volunteers giving their time for free with discounts and special deals being offered by local businesses. It has developed a community toilet scheme whereby it recruited local businesses willing to give members of the public free access to their toilets. 'Refill Lewisham' is a network of local businesses offering free water refills in order to reduce single-use plastic waste.

Barking & Dagenham Giving

Barking & Dagenham Giving launched in May 2020, following the first Barking and Dagenham Giving Week and was immediately engaged in awarding £100,000 in community grants in response to the Covid-19 crisis (with funding from Lankelly Chase). It recruited and trained 13 members from the local

community to make funding decisions. The LB of Barking & Dagenham is very supportive of the scheme, and it has recently announced that it will endow Barking & Dagenham Giving with c£800,000 by the end of 2020-21. It is the first local authority to endow a PBGS and the investment reflects its commitment to partnership working and increased participation by residents.

Camden Giving

Camden Giving launched in April 2017 with the benefit of a large portion of Section 106 attached to the re-development of King's Cross (£700k). It was also the beneficiary of HS2 funding of £3.2m. This meant it had to quickly establish a community grants programme. It is firmly committed to involving local residents in funding decisions and aims to train 50 community panellists annually who are also remunerated for their time. As well as aiming to ensure the voices of local residents are heard, it also has been successful in recruiting corporate volunteers who give their time and skills to local groups. However, Camden Giving promotes the idea that equally the volunteers have much to learn and gain from the groups they support.

Conclusion

11. London's Giving is now a well-established brand and PBGS have demonstrated that they can play an important role in helping to build stronger communities.
12. The London's Giving network of PBGS is also well-established and enables the sharing of learning and resources.
13. Making PBGS as one of the priorities of your Bridging Divides funding strategy has been welcomed by this sector.
14. Once Helen Mathie is more established in role, Members may wish to invite her to present to this Committee.

Report author

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